

The logo for Strategic Process Management (SPM) features the letters 'S', 'P', and 'M' in a large, bold, dark blue font. The 'S' and 'M' are connected by a horizontal line. Three horizontal arrows of varying shades (light blue, medium blue, and grey) point from left to right, passing through the letters. The background consists of several large, overlapping grey arrows pointing downwards and to the right.

STRATEGIC PROCESS MANAGEMENT

# Dynamic Strategic Governance Performance Density Model

*From Scale-Based Strategy to Density-Based Governance*

***Day of Discovery # 39***

Visit: [www.StrategicProcessManagement.com/Contact](http://www.StrategicProcessManagement.com/Contact)  
to request your complimentary strategic planning guide.

**Any particular asset  
value goal is not a  
strategy.**

**It is a byproduct.**

**Performance density  
is the strategy.**



Dynamic Strategic Governance (DSG) reframes growth from an outcome of scale to an outcome of performance density.

Assets, employees, and relationships are continuously measured, optimized, and compounded.

## Growth as Accumulation



## Growth as Optimization



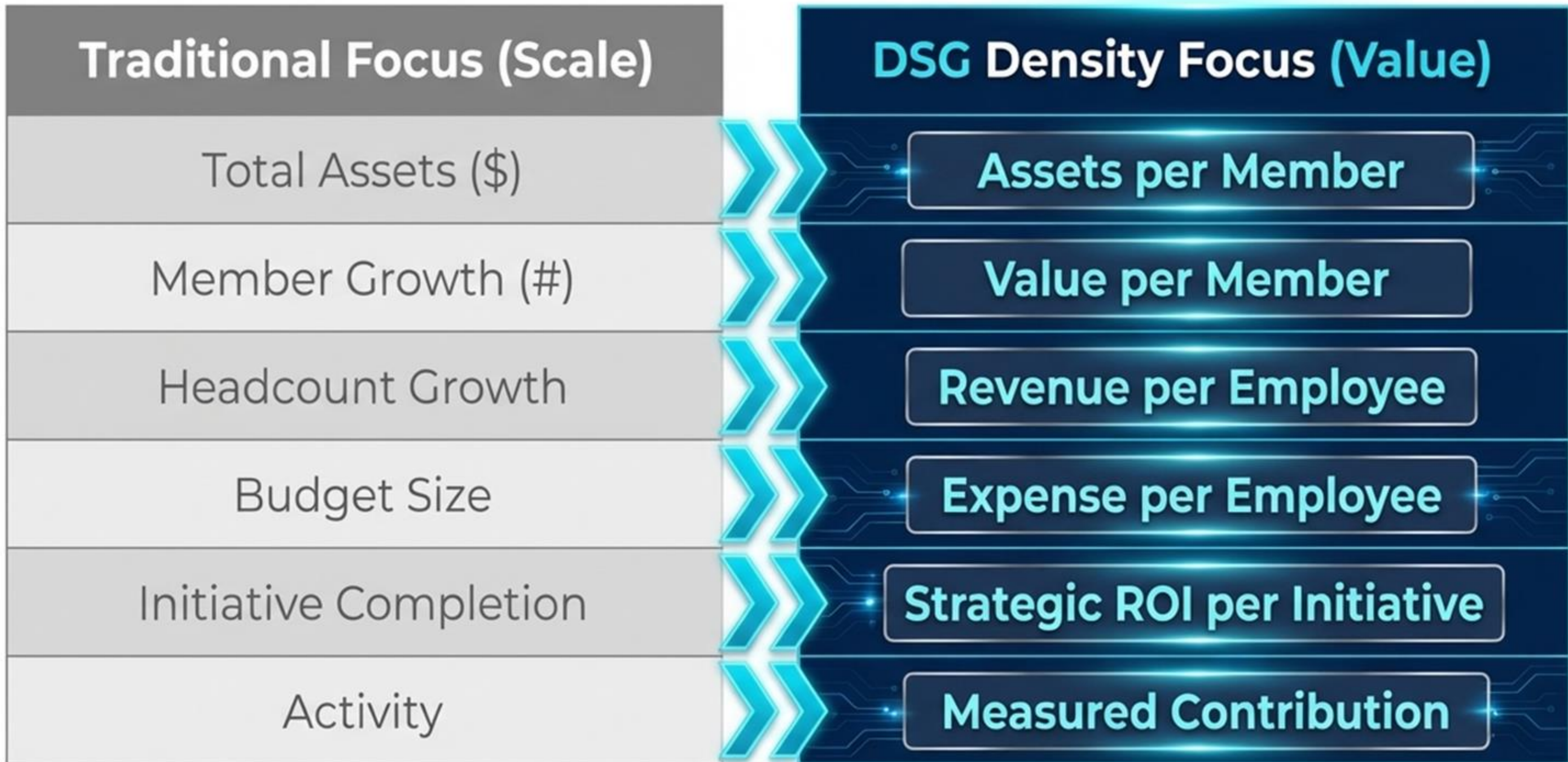
# The Governing Objective

Are we growing because  
we are *better-*  
or just *bigger*?

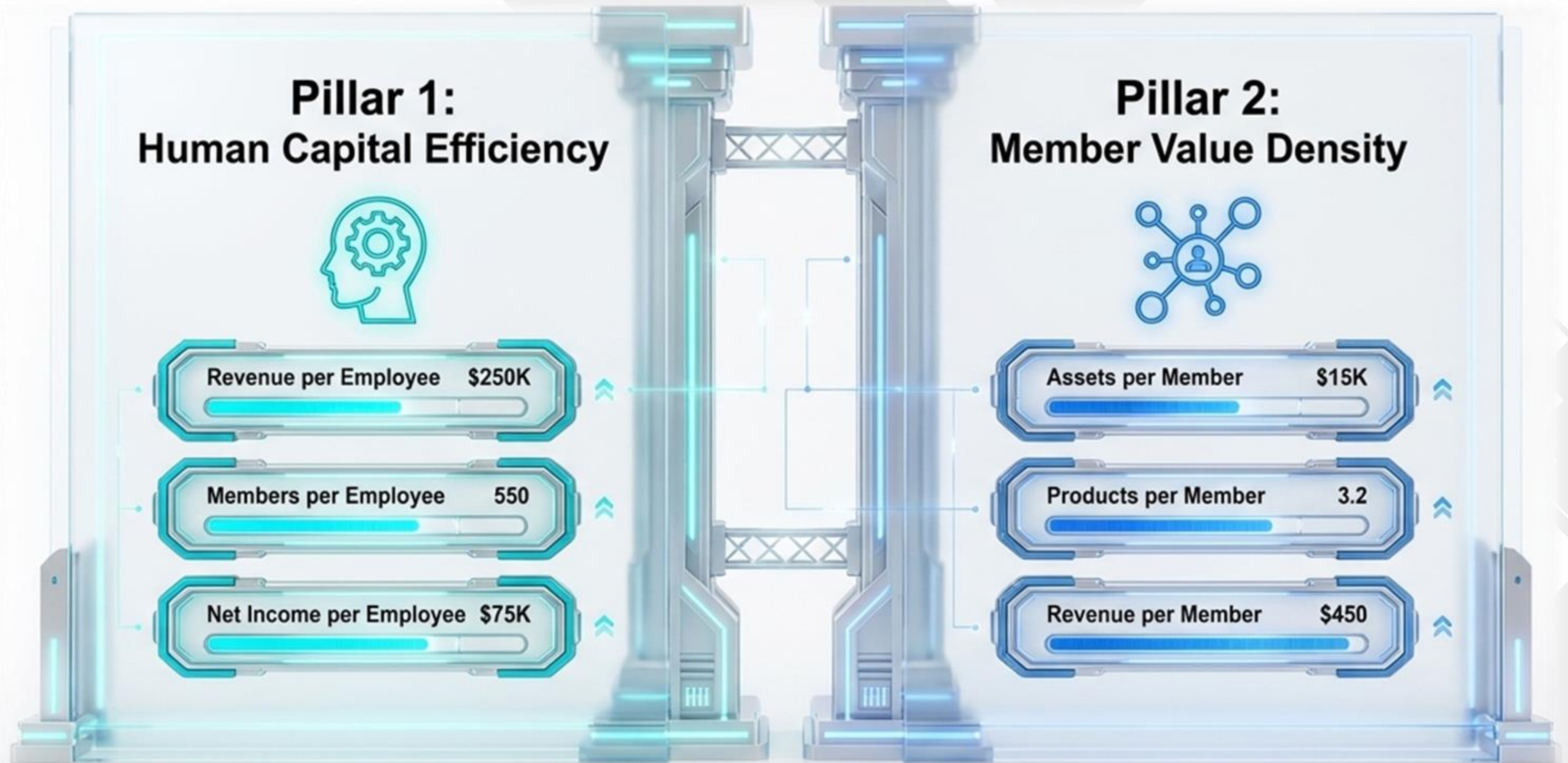
**The Mandate:** Create a system where leadership can continuously answer this question with empirical, governed data.



# The DSG Shift: Measuring What Matters



# CORE METRICS: The Value Anchors



# CORE METRICS: The Execution Engine

## Pillar 3: Operational Efficiency



Cost per Account /  
Cost per Loan     \$X.XX / \$Y.YY

Automation Impact  
(Capacity Created)     +ZZ%  
Capacity

## Pillar 4: Strategic ROI



ROI per Initiative     XXX%

Asset Value Created     \$XX.X M

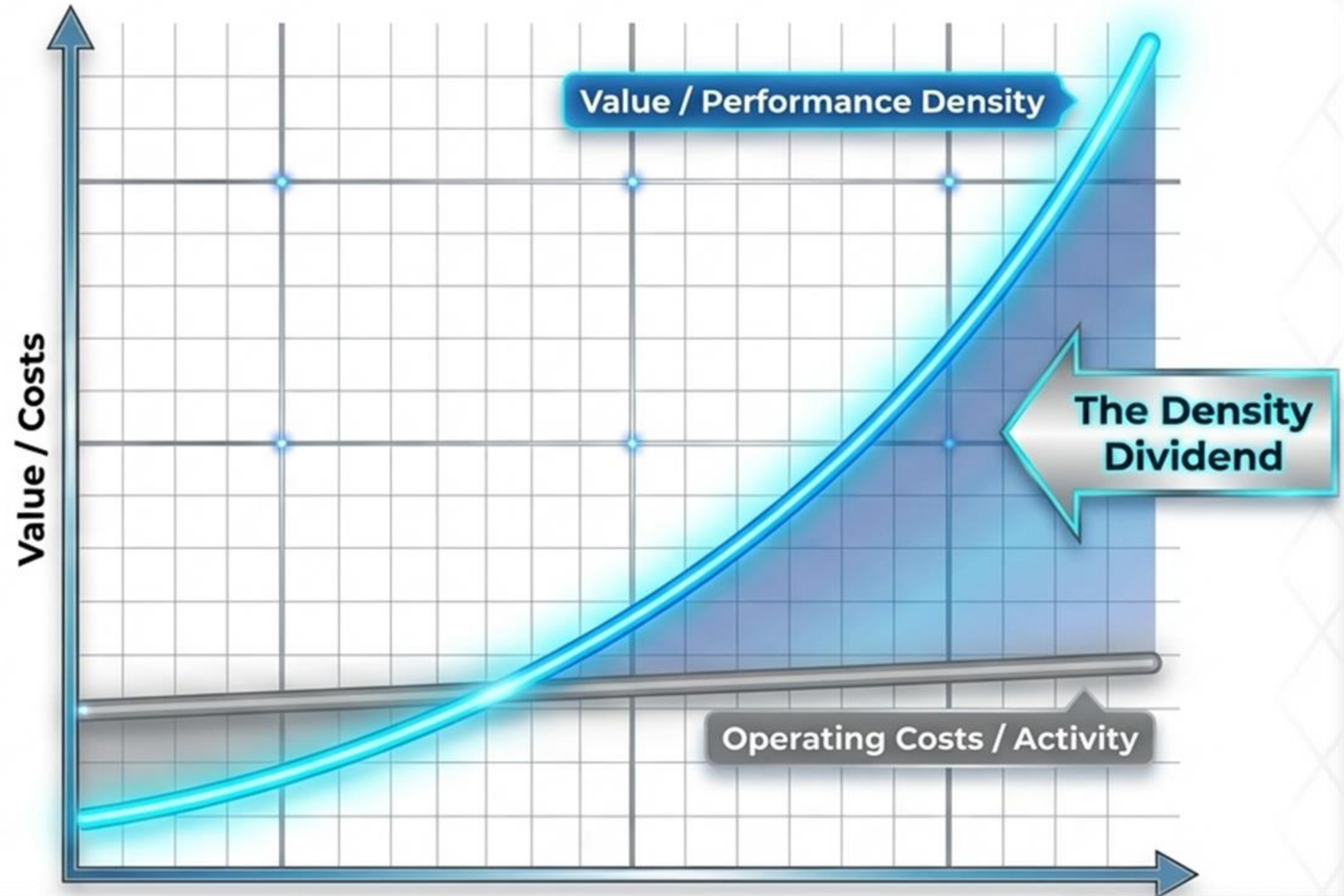
Forecast vs. Actual Variance +/-Y%

## Core Outcomes:

Growth without proportional cost increase.

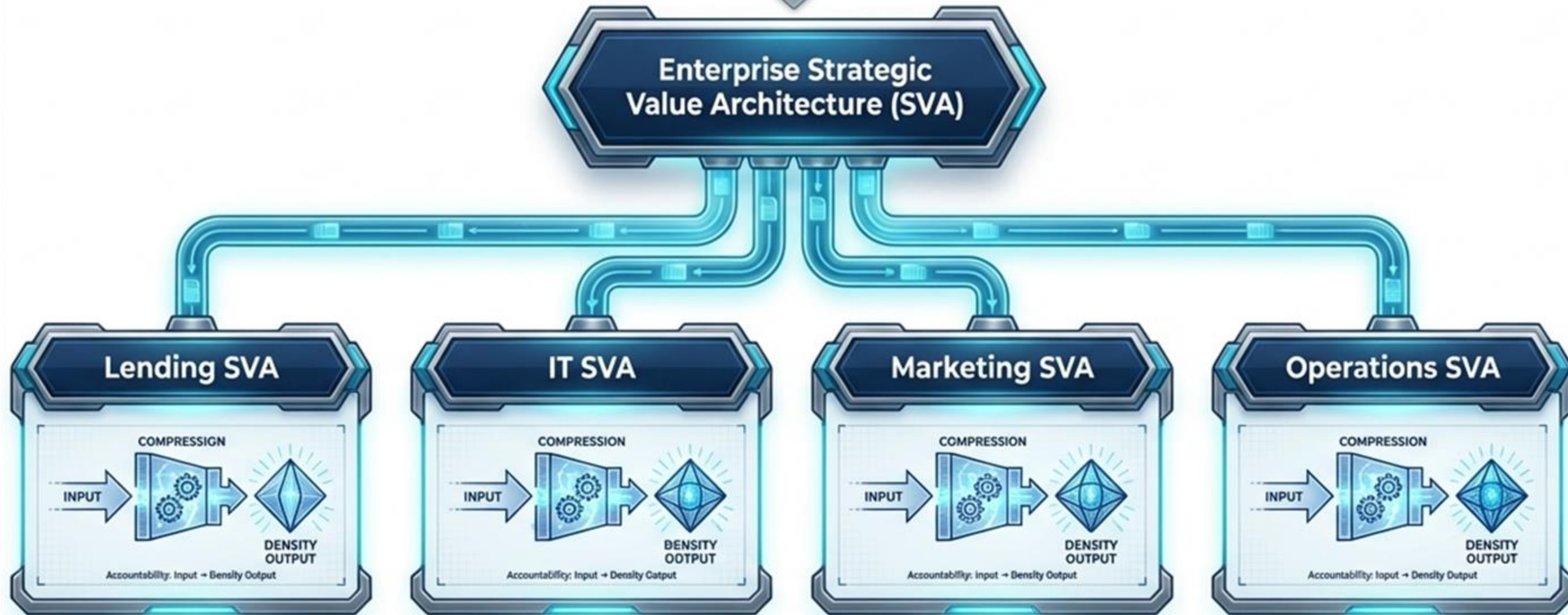
Elimination of "busy but not valuable" activity.

A compounding system where each cycle improves the next.



# The Operating Mandate

**The Rule:** Every department must define, forecast, and be accountable for how it improves density—not just output.



## Governed Rhythms

1. Monthly tracking of density metrics.
2. Departmental Strategic Value Architecture (SVA) ties directly to enterprise outcomes.
3. Continuous reallocation of capital to highest-yield activity.



## The Deliverable:

The Performance  
Density Index  
Scorecard

## Features:

Weighted scoring |  
Monthly trendlines |  
Direct ties to SVA tiers



**Is your planning environment strong enough to compound future designs?**

*Strategic Process Management (SPM)  
implements **Dynamic Strategic Governance (DSG)**  
as an institutional operating discipline.*

**Request a Strategic Governance Briefing:**  
[Info@SPM.Consulting](mailto:Info@SPM.Consulting)



# Strategic Process Management (SPM) implements **Dynamic Strategic Governance™ (DSG)** as an institutional operating discipline.

If your board and C-Level Team are serious about governing strategy  
– not just approving it –  
it's time to elevate the model!

**Request a Strategic Governance Briefing: [Info@SPM.Consulting](mailto:Info@SPM.Consulting)**

Our Colors are:

NAVY: 02205f

BLUE: 3c9cd7

GREY: c7c8ca

LIGHT BLUE: 69e5fb



*ProStrategy.ai U.S. Patent Pending*

## ProStrategy.ai™

The enabling platform for **Dynamic Strategic Governance™**

- ✓ Enterprise-to-department alignment.
- ✓ Governed ideation and sequencing.
- ✓ Metric-guided pacing.
- ✓ Continuous strategic clarity.

**SPM** defines the discipline. **DSG™** is the model. **ProStrategy.ai™** enables the system.