

The logo for Strategic Process Management (SPM) features the letters 'S', 'P', and 'M' in a large, bold, dark blue font. Behind the letters are three horizontal arrows pointing to the right: a light blue arrow behind the 'S', a medium blue arrow behind the 'P', and a grey arrow behind the 'M'.

# SPM

STRATEGIC PROCESS MANAGEMENT

## Dynamic Strategic Governance In Your Credit Union

Dynamic Strategic Governance™

Part 3

*Day of Discovery # 31*

Visit: [www.StrategicProcessManagement.com/Contact](http://www.StrategicProcessManagement.com/Contact)  
to request your complimentary strategic planning guide.

# Dynamic Strategic Governance™ (DSG) Series

This deck continues the executive series examining the structural evolution of strategic planning.

In Part I, we addressed the question of whether current planning models are structurally aligned to modern market conditions.

Part 2 introduced *The Six Building Blocks of Dynamic Strategic Governance™ (DSG)*

This installment moves from architecture to application:  
***What DSG looks like inside your credit union.***

# Strategic Planning Alone Isn't Enough

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## Dynamic Strategic Governance™ is the Discipline

*Strategic rigor without unnecessary complexity —  
scalable, practical, and right-sized for credit unions of any size.*



# Strategic Planning is a Component

*Dynamic Strategic Governance™ (DGS) is the System and Includes:*

- Strategic Planning/Alignment/Metrics/Forecast
- Research & Assumption Validation
- Enterprise–Department Alignment
- Forecast Modeling
- Capital & Run-Rate Governance
- Dynamic Sequencing
- Metric-Guided Pacing
- Metric-Guided Tracking
- Ongoing Steering & Review

**Planning happens inside the system.  
It no longer carries the system.**

*Dynamic Strategic Governance ensures  
strategy does not erode between decisions.*





**Planning is no longer episodic and layered.  
Strategic governance pivots with the world around you.**

***Dynamic Strategic Governance makes strategic discipline continuous- not annual.***

# Strategic Planning Evolves



From Episodic Events To Dynamic Systems  
Driving Durable Outcomes.

*Dynamic Strategic Governance increases adaptability while decreasing volatility.*

# Strategic Planning Isn't Replaced, It's Governed...



*Planning now occurs within- rather than over- your governance framework.*

***Dynamic Strategic Governance continuously aligns enterprise vision with departmental execution.***

**Vision without governance creates drift.  
Ideation without sequencing creates strain.  
Alignment without pacing creates friction.**

**When cadence is operating, strategy becomes significantly less disruptive- not more.**



***Planning aligns intent. Dynamic Strategic Governance sustains it.***



The System Within Which Everything Operates



**Strategic Process Management (SPM)** implements **Dynamic Strategic Governance™ (DSG)** as an institutional operating discipline.

If your board and C-Level Team are serious about governing strategy  
– not just approving it –  
it's time to elevate the model!

**Request a Strategic Governance Briefing: [Info@SPM.Consulting](mailto:Info@SPM.Consulting)**



*ProStrategy.ai U.S. Patent Pending*

**ProStrategy.ai™**

The enabling platform for **Dynamic Strategic Governance™**

- ✓ Enterprise-to-department alignment.
- ✓ Governed ideation and sequencing.
- ✓ Metric-guided pacing.
- ✓ Continuous strategic clarity.

***SPM defines the discipline. DSG™ is the model. ProStrategy.ai™ enables the system.***